

FOR IMMEDIATE RELEASE

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Sec. of State Toulouse Oliver Sending Over Fifty-Thousand Postcards to Promote Voter Registration Among Eligible but Unregistered Voters in New Mexico

SANTA FE – Secretary of State Maggie Toulouse Oliver has begun sending 54,465 postcards to eligible but unregistered New Mexico voters reminding those voters to utilize NMvote.org to register before the October 9, 2018 deadline for the November 6 general election.

“We’ve seen great success with our online voter registration portal at NMvote.org and we highly encourage any unregistered New Mexican to log on and get registered,” said Secretary of State Maggie Toulouse Oliver. “The fact that 17 year olds who will be 18 by the general election can now register and get prepared to vote is a great way to increase democratic participation among young people and I’m very proud we’re now able to offer this service in New Mexico.”

The postcards are broken up into two mailings. One postcard will be mailed to 4,915 New Mexicans who are 17 years old but who will be 18 by the general election on November 6, 2018 and thus are eligible now to register to vote. The remaining 49,550 postcards will be mailed to eligible but unregistered New Mexican voters over the age of 18.

The postcards inform recipients of their eligibility to vote and encourages them to utilize NMvote.org to register or to update their registration.

The postcards are being mailed on the cusp of National Voter Registration Day, happening on Tuesday, September 25, 2018.

The list of eligible but unregistered voters receiving a postcard was generated through New Mexico’s membership in the Electronic Registration Information Center (ERIC), a non-profit organization that helps states improve the accuracy of their voter rolls and increase access to voter registration for all eligible citizens. States participating in ERIC are required to contact potential voters at least every two years, ahead of any federal election. ERIC members commit to contacting eligible but unregistered residents and educating them on the most efficient means to register to vote and, for voters whose registration information is identified by ERIC as inaccurate or outdated, educating voters on how to update their record.

If a postcard recipient believes they are already registered and received a postcard in error, they can visit NMvote.org to check or update their registration status. It's possible for individuals who are already registered to receive a postcard if their driver’s license or state ID records do not match up exactly to an existing voter registration record. Non-citizens who are in the motor vehicle registration database may also receive a postcard but are not eligible to register to vote because of their non-citizen status.

Any person wishing to participate in the November 6, 2018 general election must be registered to vote by the deadline of Tuesday, October 9, 2018. Anyone who has further questions about their voter record or

the voting process in New Mexico may also contact their local county clerk or call the Secretary of State's Elections Division at 1-800-477-3632.

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