

The Legislature  
of the  
State of New Mexico

50th Legislature, 2nd Session

LAWS 2012

CHAPTER \_\_\_\_\_

HOUSE MEMORIAL 50

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Introduced by

REPRESENTATIVE JIM R. TRUJILLO

REPRESENTATIVE BRIAN F. EGOLF  
REPRESENTATIVE LUCIANO "LUCKY" VARELA  
REPRESENTATIVE BEN LUJAN



1 A MEMORIAL

2 RECOGNIZING NEW MEXICO FILM RESOURCE, INCORPORATED, FOR ITS  
3 ROLE IN SUPPORT OF NEW MEXICO'S FILM AND MEDIA EDUCATION, IN  
4 PARTICULAR THE TRAINING OF FILM AND MEDIA PRODUCERS AND THE  
5 PARTNERSHIPS IN EDUCATION BETWEEN NEW MEXICO'S STATE COLLEGES  
6 AND UNIVERSITIES AND THE NEW MEXICO FILM INDUSTRY.

7  
8 WHEREAS, Governor Susana Martinez has expressed the  
9 importance of the state's continuation to offer competitive  
10 incentive packages to support film productions and related  
11 activities within a film-friendly community network throughout  
12 New Mexico and a dedicated film office that is ready to  
13 provide assistance; and

14 WHEREAS, according to a recent economic impact study by  
15 Ernst & Young in 2009, related film production activities in  
16 New Mexico have contributed to more than two thousand direct  
17 jobs, more than three thousand seven hundred jobs for capital  
18 expenditures and one thousand six hundred jobs for indirect  
19 activities; and

20 WHEREAS, the film industry provides wages that exceed  
21 the average wage rates within the greater region, ranging  
22 between twenty-three dollars (\$23.00) and twenty-eight dollars  
23 (\$28.00) per hour, plus overtime and benefits, for grips,  
24 journeymen, best boys and other technical positions; and

25 WHEREAS, other economic and community impacts include

1 the enhancement of the telecommunications broadband  
2 infrastructure to enable technological and research  
3 innovations and the promotion of youth, work force and job  
4 training programs with educational partners and film industry  
5 partners to support the creation and retention of jobs that  
6 lead to economic vitality for New Mexico; and

7 WHEREAS, educational partnerships among New Mexico  
8 colleges and universities, public and private elementary and  
9 secondary schools and the New Mexico film industry and labor  
10 unions support media training in arts, science, engineering  
11 and mathematics and combine resources to help promote degree  
12 program articulation, professional training and work force  
13 pathways within the film industry; and

14 WHEREAS, New Mexico film resource, incorporated, works  
15 in conjunction with all New Mexico schools and educational  
16 institutions, the New Mexico film office, the film industry  
17 and labor unions to help support education, training and  
18 internship programs statewide and to provide educational  
19 opportunities in film and media; and

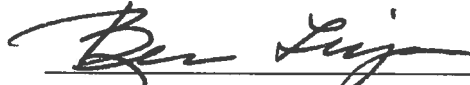
20 WHEREAS, New Mexico film resource, incorporated,  
21 supports economic initiatives leading to the creation and  
22 retention of jobs related to direct film production, capital  
23 expenditures and indirect and induced activities connected to  
24 the film and media industry to benefit state and local  
25 economies and communities and considers the film and media

1 industry as a sustainable economic development initiative;


2 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF  
3 REPRESENTATIVES OF THE STATE OF NEW MEXICO that New Mexico  
4 film resource, incorporated, and its mission of educational  
5 performance excellence in film and media training be  
6 recognized for its positive attention to New Mexico's thriving  
7 film industry and New Mexico's commitment to a new generation  
8 of filmmakers and producers to help create jobs and economic  
9 growth for New Mexicans; and

10 BE IT FURTHER RESOLVED that copies of this memorial be  
11 transmitted to New Mexico film resource, incorporated, and the  
12 New Mexico film office.

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BEN LUJAN, SPEAKER  
HOUSE OF REPRESENTATIVES



STEPHEN R. ARIAS, CHIEF CLERK  
HOUSE OF REPRESENTATIVES